



HP Inc.

BLI 2023 A3

Line of the Year Award



HP Inc. has claimed the coveted Buyers Lab (BLI) 2023 A3 Line of the Year Award from Keypoint Intelligence thanks to its...

- Exemplary reliability, with not a single misfeed encountered on 13 tested models over more than 2.4 million impressions
- First-class security features to protect sensitive document as well as defend the device itself from unauthorized access
- Standout scan speeds and features to support the digitization needs of today's hybrid workers
- Excellent ease of use, including from the service perspective, so users can better manage tasks and fully reap the benefits of HP hardware

"HP has won the BLI A4 Line of the Year Awards too many times to count now, so this first-time BLI A3 Line of the Year Award win is yet another feather in the cap for HP," said Rachel Dean, Technical Editor in Keypoint Intelligence's Office Group. "The company's current series has a big focus on security, hybrid worker productivity, and all facets of scanning, making it clear that HP understands market demands—and is doing something about it. To top things off, the company also claimed the BLI 2023-2025 Most Energy Efficient Laser A3 Brand Award, which is further testament to HP's longstanding mission with sustainability."

"CIOs and IT departments need an easy-to-manage printing solution for a fast-moving, digitally enabled workforce," said Xavier Garcia, Global Head of Print Hardware Systems at HP. "The HP LaserJet Managed E800/E700 series is designed to solve this challenge by giving our customers a stylish, intelligent, and fully customizable portfolio for a hybrid workplace. We're thrilled to have earned the BLI 2023 Line of the Year Award and the first ever BLI Most Energy Efficient Laser A3 Brand Award from Keypoint Intelligence, proving we can address our customers' needs for greater energy efficiency without sacrificing performance."



Family Ties

A total of 13 HP A3 MFPs tested in 2022 were Highly Recommended/Highly Reliable:

HP Color LaserJet Managed Flow MFP E78625z

HP Color LaserJet Managed Flow MFP E78630z

HP Color LaserJet Managed Flow MFP E78635z

HP Color LaserJet Managed Flow MFP E87740z

HP Color LaserJet Managed Flow MFP E87750z

HP Color LaserJet Managed Flow MFP E87760z

HP Color LaserJet Managed Flow MFP E87770z

HP LaserJet Managed Flow MFP E73130z

HP LaserJet Managed Flow MFP E73135z

HP LaserJet Managed Flow MFP E73140z

HP LaserJet Managed Flow MFP E82650z

HP LaserJet Managed Flow MFP E82660z

HP LaserJet Managed Flow MFP E82670z



HP Color LaserJet Managed Flow MFP E78635z



HP LaserJet Managed Flow MFP E82660z



HP LaserJet Managed Flow MFP E82670z

Unflinching Reliability and Maximized Uptime

Businesses need to be confident that the devices they are investing in will perform consistently, with minimal downtime. HP A3 MFPs do not disappoint here. “In the last year we ran over 2.4 million impressions on HP devices without a single misfeed, which is nothing short of outstanding,” said David Sweetnam, Director of Research & Lab Services EMEA/Asia at Keypoint Intelligence. “They are exceptionally reliable, with enhanced serviceability, and easily accessible misfeed locations should that rare event ever occur. Bottom line, you have an A3 line that is dependable and effective.”

In addition, HP Web Jetadmin and remote operation provides IT administrators with an impressive level of control to ensure downtime is minimal. The HP FutureSmart firmware system also enables streamlined firmware upgrades across a fleet of devices, further supporting ease of use for IT personnel with its minimal intervention requirements.

Superior Usability

Offering an intuitive walk-up experience to make light work of their tasks, users are provided with a highly customizable touchscreen for quick access to frequently used settings and desirable features. One-touch job presets can be saved right from the touchscreen itself, or from the driver, for easy repeat work. As more businesses embrace hybrid ways of working, having the right tools to maintain user productivity and facilitate workflow digitization and easy collaboration is critical.

The latest series of products from HP provides some significant features to meet these usability demands. As well as solid scan speed performance, the devices offer an array of impressive scan features, including “reverse and retry” technology to automatically retry up to three times in the event of multi-feeding during scanning (whereas other models halt operation); and excellent scan previews, with intuitive flipbook browsing and extensive onscreen editing (masking, highlight, redact, and annotating, which can be saved to the document file). Auto-file split ensures large, scanned documents are more manageable for email.

Users can simultaneously send scanned documents to multiple destinations (email, FTP, network folder, SharePoint, and USB), with another three (Fax, Job Storage, and Print) supported via the optional Workflow Accelerator Card. Productivity and convenience get an additional boost thanks to flexible mobile support, including Mopria, Airprint, Wi-Fi Direct, HP Roam, and ePrintIT Mobile, as well as optional near-field communication (NFC) for touch-to-print operation through mobile devices.

Elite Security for Business Intelligence Protection

Security and having clear control over the entire print environment are top priorities, particularly in hybrid working environments. HP’s devices offer first-class hardware, firmware, and fleet-management security across the E800/E700 Flow series to provide peace of mind. HP’s access control restricts access to the control panel, colour, the address book, and the USB port. Standard digital user signature, IP address filtering, encrypted secure print/scan/USB scan, hard drive overwrite, and encryption are also available. HP Wolf Security provides top-flight security features across the range, including whitelisting to ensure firmware is valid and genuine, HP Sure Start for self-correcting BIOS without the requirement for intervention from IT personnel, and HP Memory Shield to protect the device against a wide variety of malware attacks. Security issue notifications are sent instantly via leading Security Information and Event Management (SIEM) tools including Splunk, ArcSight, McAfee, and SIEMONster.

About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Line of the Year Awards

Line of the Year Awards salute the companies that provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Keypoint Intelligence analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab Awards offered.



North America •



Europe •



Asia